



## CALAVE MERCHANTS ASSOCIATION MEMBERSHIP APPLICATION

**Mission Statement:** To increase business for all CalAve Merchants Association members by promoting a pedestrian-friendly shopping district that celebrates the arts, food & beverage, retail, and services in Reno’s colorful California Avenue district.

Date of Application: \_\_\_\_\_

Name of Business/ Activity: \_\_\_\_\_

Name of Owner/ Contact: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Business Web Site: \_\_\_\_\_

Email Address: \_\_\_\_\_

Describe your business/ activity: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please include a check for \$100.00 annual dues if applying for Merchant Membership, or include a check for \$50.00 if applying for Affiliate Membership.

*Definitions: If you sell tangible goods in a retail setting, you're a merchant. If you're a service provider without a storefront, and you want to support the mission of the CAMA, you're an affiliate.*

### 2008 OFFICERS

Debbie Branby, The Cheese Board, President	323-3115, ext. 104 <a href="mailto:debbie@thecheeseboard.biz">debbie@thecheeseboard.biz</a>
Kim Foster, The Postal Depot, Vice President	329-9313
Sara Kennedy, NV Museum of Art, Secretary	329-3333. Ext. 225 <a href="mailto:kennedy@nevadaart.org">kennedy@nevadaart.org</a>
Mike Makody, Amendment 21. Treasurer	786-0808 <a href="mailto:mike@theamendment21.com">mike@theamendment21.com</a>
Elaine Duffy, IMeMine, Board M	826-6605 <a href="mailto:imeminestore@yahoo.com">imeminestore@yahoo.com</a>
Jim Zbella, My Favorite Muffin, Board Memeber	750-0946 <a href="mailto:renomuffins@gmail.com">renomuffins@gmail.com</a>

### 2008 SUSTAINING SPONSORSHIP OPPORTUNITIES

Level	Annual Fee	Benefits
Gold:	\$5000	Featured as presenting sponsor of all CalAve marketing materials for 2008.
Silver:	\$1000	Your logo and 35 words of copy on all CalAve marketing materials for 2008.
Bronze:	\$750	Your logo and 25 words of copy on all CalAve marketing materials for 2008.

**Mailing Address** - 316 California Ave. #528 Reno, NV 89509